#### AMHA BOARD OF DIRECTORS MEETING MAY 10. 2016

## **Call To Order**

The meeting (teleconference) was called to order at 7:00 p.m. CST.

## **Roll Call**

Present: Gene Baynham, Al Bulgawicz, Harry Elder, Sid Hutchcraft, Joe Kahre, Bob Kane, Laura Mullen, Leigh Murray, Julianna Myers, Allison Rosauer, Joanne Ross, Clair Seversen, Laurie Slobody, Heather Ward, Jason Warrenfeltz. Guest: Lonnie Perdue. Staff: Randy Peacock. All directors present.

## **Determination Of Quorum**

It was determined we had a quorum to conduct business.

## **President's Report**

Pam Pruitt has been out with knee replacement. She will be back in the office on Monday. She has been out about 4 weeks. Joe Kahre requested that we use the mute button on our phones to help block out noise during our teleconferences and that we state our names prior to speaking.

#### **Treasurer's Report**

Heather Ward reported that we are on budget at this time. The loss to date is less than same period last year. Our biggest issue is MHW that is off budget by about \$10K. Registration is up 4.3%. To date, there have been very few hardship requests. Heather would like to see steps taken to make the members more aware of the availability of hardship.

President Kahre asked the Finance Committee to look into the financial aspects of MHW and whether we should go to 4 issues instead of 6.

Laura Mullen suggested that perhaps we should look into contacting Betty Teall to seek advertising for MHW on a commission basis. Clair Seversen will check with Betty Teall to see if she would be interested in selling ads in MHW on commission and get back to the Board.

Julianna Myers asked if we had any comments on the e-magazine. Joe Kahre stated that he had not heard any comments as of yet, positive or negative. Joe Kahre will check with Melissa Powell and report back to us.

# **Ratification of Minutes – March 22, 2016 Teleconference**

Sid Hutchcraft made a motion to accept the minutes of the March 22, 2016 teleconference. Julianna Myers 2<sup>nd</sup>. All in favor. Motion passed.

# **UNFINISHED BUSINESS**

# Hardship Update

One horse has been hardshipped thus far in 2016. Applications have been received for 3 additional mares. There has also been one European hardship request.

# Treasurer Heather Ward

President Joe Kahre

President Joe Kahre

President Joe Kahre

Secretary Laura Mullen

Lonnie Perdue informed the Board of LOC's efforts to get honorary directors in Europe certified for measuring so that hardshipping can be done outside the U.S. International Judges and honorary directors will be invited to the seminar. Sid Hutchcraft has been contacted about the possibility of judging a show in France in June. Should this materialize, LOC is hopeful that Sid may be able to conduct a seminar to certify our honorary directors and international judges at that time. Laura Mullen will be organizing an opportunity for directors to become certified by offering the certification seminar at each of the Regional shows.

There was much discussion regarding the increased difficulty of hardshipping. There was discussion as to eliminating the need to have it done at a show. It was stated that it would require a rule change as there are members who voted in favor based on the fact that the proposal was more stringent than in the past. Sid Hutchcraft reminded the Board that we also have 12 licensed show stewards who can be used in the hardshipping process.

# **Member Benefits Program**

Lonnie Perdue is working with Melissa Powell to design a sponsor page for the AMHA website so that we can give our nine potential membership benefit package sponsors a visual on what we are offering.

## **Coupon For Late Fees**

Bob Kane proposed that we offer a percentage discount on late fees for temp to perm. Joanne Ross suggested we just give a coupon eliminating the penalty for 2016. Sid Hutchcraft motion to go forward with a coupon waiving late fees for the remainder of 2016 for temp to perm and institute as soon as the office can manage it. 2<sup>nd</sup> Julianna Myers. All in favor. Motion passed. Randy Peacock will take care of implementing it with the office. There was discussion as to how this would affect offspring of expired horses. Those offspring would have to follow the already established rules for applying for registration. Bob Kane will work on a rule for members purchasing horses who were not brought to perm. Laura Mullen suggested e-blast to let the membership know this coupon program is available.

#### Mid-Year Board Meeting

Joe Kahre polled the Board and the majority requested the meeting by teleconference. Saturday, July 16 was established as good date for all. The meeting will be at 6:00 p.m. CST. Bob Kane will have the show rules proposals to the Board in advance of the meeting and Al Bulgawicz will contact committee chairs to have committee reports available as well.

#### **NEW BUSINESS**

# Membership List by Region from Quintin

Joe Kahre is asking Quintin to send the directors a list of lapsed members to try to bring back members who have not renewed yet in 2016. Randy Peacock's monthly report indicated that membership is down 11.8% as of the end of April. Joe Kahre will draft a suggested letter to expired members that will encourage them to renew and forward it to the Board members.

#### **Regional Photographer Suggestions**

Laura Mullen asked for suggestions for photographers for the Central & Western.

# USLGE

Wayne Hipsley wanted to let us know that some of the USLGE funds could be going to individuals rather than clubs for hosting shows. Joanne Ross asked if we should ask the clubs should provide information each year on officers, number of members, etc. The question was asked "When there are multiple requests, should active clubs be given priority?" Joanne Ross will take this issue to the International Committee for a discussion and a recommendation.

#### Western Regional Dates

Laura Mullen asked the Western directors if they would like to continue the rotation of the Western Regional between Oregon and Reno. The consensus was that they would like to continue the rotation. The dates of July 21-23, 2016 in Oregon were approved. Laura will contact Reno regarding continuing the rotation and scheduling Reno for 2018.

## **Closed Session**

The Board Meeting went into closed session. President Kahre gave a brief report on a pending issue with AMHA.

Jason Warrenfeltz made a motion to close the meeting. Gene Baynham 2<sup>nd</sup>. Meeting ended at 9 CST.