

## **AMHA Executive Committee Meeting 7/14/15 7pm Central time**

Members Present: Sid Hutchcraft, Al Bulgawicz, Frank Lupton, Harry Elder and Julie Good

Also Present: Randy Peacock and Randall Purdue

- 1) Randall Purdue was asked to attend this meeting to give an overview of his draft proposal of a tiered program to attract anchored sponsors to participate with AMHA. He is willing to present this opportunity to potential corporate sponsors. Some ideas that were discussed were naming the AMHA World Championship Show after the sponsor, seeking corporations who would offer discounts to our members, which would in turn encourage our members to use these businesses or purchase their products. Randall Purdue will work with Randy Peacock and Frank Lupton to obtain accurate information about AMHA to share with potential sponsors. The EC would like Randall Purdue to move ahead with this project. He will meet with the EC within 30 to 45 days to discuss the progress. The EC offered unanimous support.
- 2) World Show for 2017 and Beyond ~ The EC continues to seek options for our World Championship Show beginning in 2017. Frank Lupton contacted Oklahoma City Show Grounds and Tulsa and requested that they provide him with any available dates that would be available to us (during the entire year). He is waiting for their response. We are continuing to work with Will Rogers Memorial Center on alternative dates. All options are being considered. Randy will work on preparing an EBlast to send out to members by the beginning of the week of July 20.
- 3) Ken Porter has completed his work on the new Pro-Show Program for show managers.. The program will allow show managers and clubs to transfer data more easily to the AMHA office. This should save time for everyone involved in the record keeping of our shows. The EC had put in place a fee of \$100 for the Pro-Show Program at the EC Meeting 4/9/15. This fee was again discussed and affirmed by the EC.
- 4) 2017 AMHA Annual Meeting Location ~ The contract with SouthPoint in Las Vegas Nevada has been signed for the AMHA Annual Membership Meeting to be held February 22-26, 2017. This was a popular choice among members and we encourage members to begin planning to attend this meeting.
- 5) Member Survey ~ The survey is currently being submitted to the office to prepare to send out to members. We hope to have a good response to this survey.

- 6) The Regional Shows will be taking place over the next few weeks. At this point the Western Regional Show may have a bit less participation due to the EHV1 outbreak in the Western States. The other two regional shows are expected to be well attended.
  
- 7) There was a discussion about the way some of the social media pages are using AMHA in their "title" when AMHA staff are not administrators of the pages. There has been some less than productive discussion and content contained in some of the threads. These issues will be discussed with page administrators and we will need to determine boundaries.

Al Bulgawicz moved to adjourn the meeting, Harry Elder Seconded the motion. The meeting was adjourned at 8:20pm