

AMHA BOD Meeting Minutes
Thursday, October 31, 2019

1:05 pm CST

conducted at AMHA Annual Meeting/Kansas City, MO

1. Call to Order - S. Peterson
2. Roll Call - L. Murray
 - a. Present: L. Murray, J. Ross, D. Henrich, G. Baynham, C. Severson, L. Perdue, A. Harris, D. Hopkins, R. Kachuriak, B. Kelly. Absent: J. Ramshaw, B. Pearson, B. Briggs
 - b. Quorum reached
3. Approval of 10-08-19 Minutes - L. Murray
 - a. J. Ross made motion to approve, R. Kachuriak seconded
 - b. Minutes approved
4. President's Message - S. Peterson
 - a. "Mini Bucks" program
 - b. ADS-AMHA Potential Partnership
 - c. Mini Horse Evening Extravaganza
5. Financial Report - D. Henrich
 - a. 3rd Qtr report: \$80,000 profit for WS (includes grant from Ft Worth)
 - b. Project breakeven for 2019
6. Old Business
 - a. Web site update - S. Peterson
 - i. D&M Equine will complete new AMHA web site design

- ii. WIX platform
 - iii. Launch date 1/20-2/20
- b. Software update - D. Henrich
 - i. Launch date Summer of 2020
 - ii. Goal is to utilize new software at 2020 Regional Championship Shows
- c. Sponsorships - S. Peterson
 - i. Sponsorship packages now available
 - ii. Sponsorships are tax deductible
 - iii. 3 sponsors committed Y-T-D
- d. World Show - L. Mullen

All items up for discussion:

- i. WS is fixed fee regardless of # of days or # of stalls
- ii. Will getting rid of certain classes negatively or positively affect WS profitability?
- iii. Need 12/Youth; 10/Amateur; 8/Open to break even for a WS class (this includes arena, awards, and staff in the ring)
- iv. Review classes in moratorium
- v. Combine height classes? 31" & under, and 31" to 34"? Combine AOTE level 1 & Level 2? Add Jr. Stock? Offer flat fee? Do membership survey?

e. Regional Championship - L. Mullen

All items up for discussion:

- i. Conflict with dates of some Regional shows - some Regionals fall on same weekend as another Regional: Eastern and Western. Will need 2 show managers; will need to have 1 steward at each show, both stewards will be at World Show
- ii. Exploring new facilities for Central Championship show

7. New Business

a. MHW Liaison - S. Peterson

- i. R. Kachuriak

b. % BOD votes necessary for proposed rule/bylaw changes - S. Peterson

- i. Tabled until next BOD meeting

J. Ross move to adjourn, D. Hopkins seconded. Meeting adjourned at 3:01 pm.