## AMHA BOD Meeting Minutes Tuesday, March 12, 2019 Meeting called to order 6:03 p.m. CST Meeting conduction via Zoom

- I. Call to order S. Peterson
- II. Roll Call L. Murray (present: L. Murray J. Ross, B. Pearson, D. Henrich, J. Ramshaw, R. Kachuriak, B. Kelly, B. Briggs, D. Hopkins, S. Peterson) Quorum established.
- III. Approval of 3-6-19 meeting minutes
  - A. Motion made by R. Kachuriak to accept 3-6-19 Minutes, Seconded by J. Ross
  - B. Minutes approved
- IV. President's Message S. Peterson
- V. Treasurer's Report D. Henrich
- VI. Old Business:
  - A. Hardshipping S. Peterson
    - L. Murray made the following motion: I move to suspend the Standing Rule based on rule Change Proposal #21 to lower the age of hardshipping to 36 months. J. Ramshaw seconded
      - a) Roll Call Vote: passed unanimously
    - 2. R. Kachuriak made the following motion: I move to call a Special Meeting, date to be determined, to allow a member vote on By-law Proposal #21 and Rule Change Proposal #22. B. Pearson seconded
      - a) Roll call vote: passed unanimously
    - J. Ross made the following motion: I move that DNA processing fees for hardship applications for horses under 60 months of age are not refunded (if requested). L. Murray seconded
      - a) Roll call vote: 6 yes (L. Murray, J. Ross, B. Pearson, B. Kelly, B. Briggs, D. Hopkins); 3 no (D. Henrich, J. Ramshaw, R. Kachuriak)
    - 4. D. Hopkins made the following motion: I move to refund 100% of hardship application fee (if requested) for horses under 60 months of age. B. Kelly seconded.
      - a) Roll call vote: passed unanimously
  - B. Carriage Classes D. Hopkins
    - 1. Discussion was tabled pending further information

## VII. New Business

- A. Social Median- D. Hopkins
  - 1. Important to take administrative responsibility for the following:
    - a) Administration of Committee pages
    - b) Administration of AMHA page
    - c) Social Media Guidelines
      - (1) Mallory Grayson and Lonnie Perdue volunteered assistance

- B. Region 11 Candidate S. Peterson
  - 1. Gene Baynham was single candidate.
  - 2. G. Baynham was elected by default
- C. Region 5 Candidate S. Peterson
  - 1. Request for candidates published
- D. Marketing R. Kachuriak/L. Murray
  - 1. Developing Corporate Sponsorships
  - 2. Regional Advertising
  - 3. Focused Advertising
    - a) i.e. Carriage Classes
  - 4. Printed materials
- E. Web site S. Peterson
  - 1. Ecommerce possibilities
  - 2. EMag progress
- F. Rule Book 2019
  - 1. Office staff pursuing printing options
  - 2. Budget exists for printing
  - 3. Obtaining quotes for professional printing

A motion was made by D. Hopkins to adjourn the meeting. The motion was seconded by B. Pearson. The meeting was adjourned at 8:55 p.m. CST